LEAD TO LEAP

Preliminary Needs Assessment (PNA)

A short brief before our first meeting

Please complete and return ahead of our first call — it helps us arrive already informed about your context.

Organization name _____

Sector (Corporate / NGO / Government / SME) _____

Contact name & title _____

Email & phone _____

In a few lines, what challenge are you hoping to address? _____

How urgent is this? (immediate / this quarter / exploring) _____

Approximate budget range _____

Preferred timeline / target start date _____

Preferred language (English / Arabic / French) _____

Who should be involved on your side (roles, departments)? _____

Anything else useful for us to know before we speak? _____

Save or print this form, then return it to info@leadtoleap.com — we'll follow up within one working day.